





GLYCINE
FINE SWISS WATCHES SINCE 1914

«Time is what keeps everything from happening at once»

RAY CUMMINGS

The Time Professor, 1921

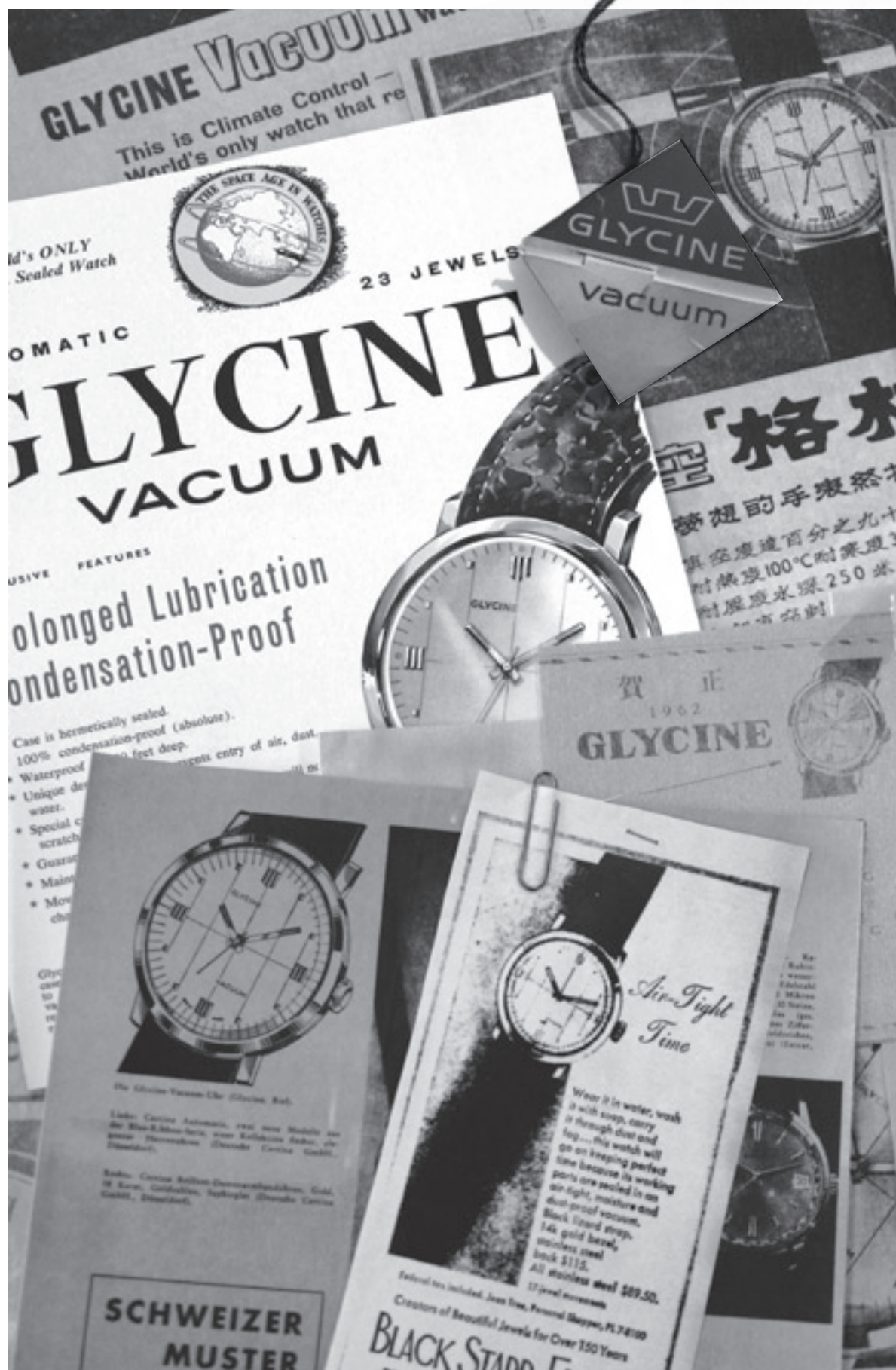


THE BEGINNING

HISTORY OF A PASSION

Since its founding by Eugène Meylan in 1914, Glycine has been producing watches at its factory in Bienne, Switzerland. Meylan was an uncompromising watch engineer who strove for perfection and nothing less. In 1931, he presented to the world market a sensational design:
A superbly functioning self-winding watch entirely of his own invention.





POWER VACUUM CHRONOMETERS

The year 1952 saw the birth of the famous vacuum chronometers, watches known for their incredible resistance to water and shocks, designed for long-term use under hostile conditions. By a stroke of genius, Glycine engineers evacuated all the air from the watch interiors – using the weight of the atmospheric pressure – which rendered them air- and water-tight for decades, and resulted in service intervals beyond all expectation.



AIRMAN WORLD TIMERS

WORLD'S FOREMOST WATCH FOR AIRBORNE MEN

The legendary Airman line dates from the year 1953, when the first 24-hour watch – with that name – was launched on the market and sold by the thousands to the American armed forces. The design and features of this watch had been worked out in close cooperation with pilots of military and civil aviation. To this day the Airman remains the hallmark of the Glycine collection, and many of its models have become sought-after by watch aficionados and connoisseurs.



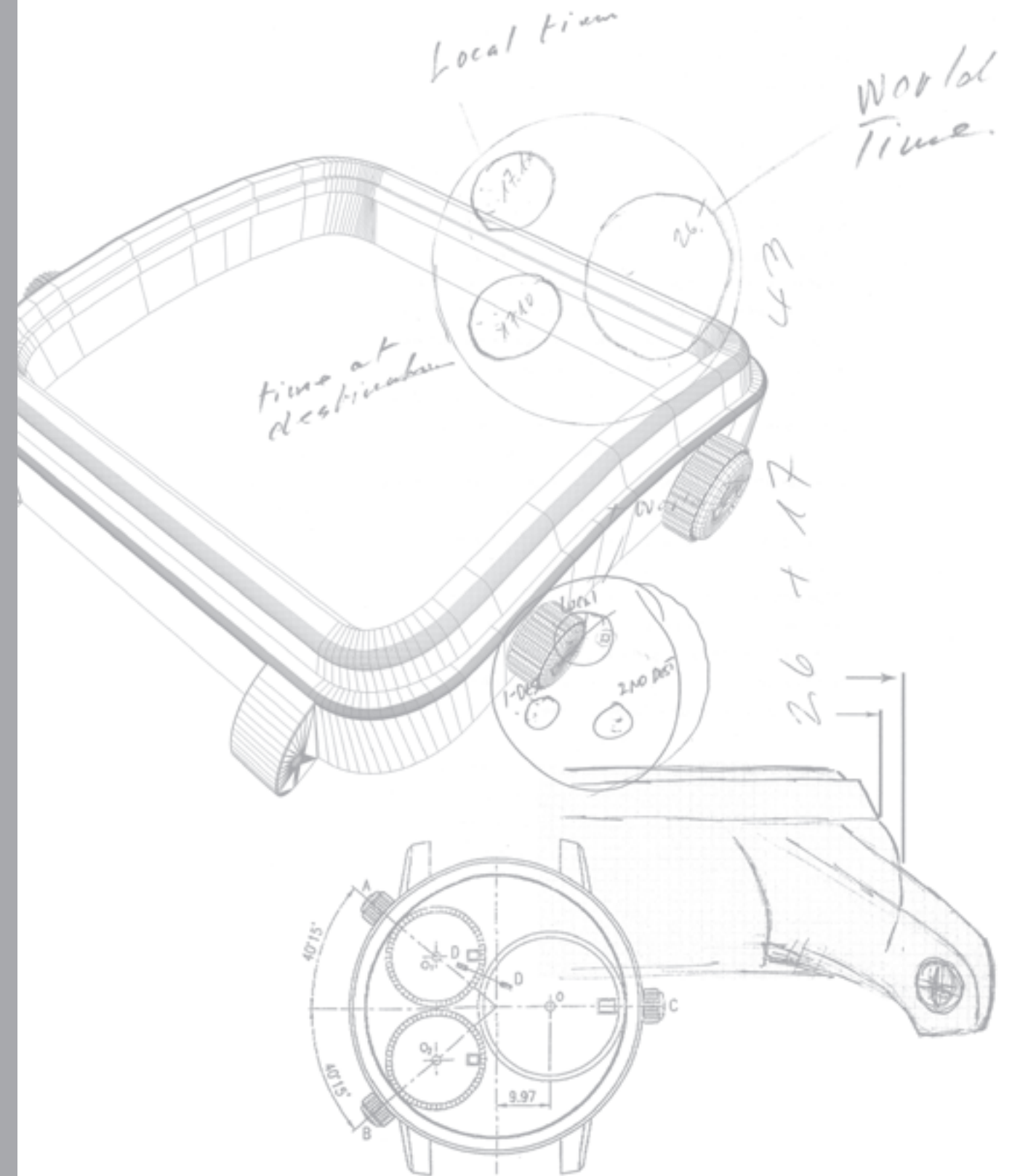
BACK TO THE FUTURE

THE BRECHBÜHLER FAMILY

In 1984, Glycine was bought by Hans Brechbühler, who had worked in loose cooperation with Glycine for many years. Connecting the past to the future, he put special emphasis on exceptionally rugged and waterproof watches. Distributors over the entire world readily took to the vision of Glycine as again being a producer of extremely reliable timepieces, backed by an efficient service organisation. In the early 1990s this new strategy began to pay off when Brechbühler's daughter, Katherina, born in 1962, joined the company and implemented her own brand concept, which resulted in widening and strengthening the mechanical product lines.

IN HOUSE R & D FROM VISION TO FUNCTION

In 2002 Glycine reached a new pinnacle when it launched the innovative Airman 7, featuring three mechanical movements simultaneously displaying the time in four time zones. After more than two years of in-house R & D work, this watch was a world première and did much to confirm the reputation of the Brechbühlers as designers and producers of extraordinary watches.





THE WATCHES

«Time is what you read on your watch»
ALBERT EINSTEIN



AIRMAN

Whenever the subject of aviation comes up, the name of Glycine is mentioned as one of the pioneers of watchmaking for pilots and frequent travellers. Beginning in 1953, Glycine started production of the Airman, a watch that became legendary for introducing multiple time zone watches to the market. Since then, Glycine has developed an unbroken chain of aviation watches, ranging from successively more complex world timers to unique collectors' items.





LAGUNARE

The product philosophy of Glycine has always reserved special consideration for exceptionally water-resistant watches. Since the 50s, Glycine has acquired a solid reputation for heavy-duty watches made for fishermen, foresters and builders. Divers watches therefore fit seamlessly into the design continuum of Glycine, with its focus on oversize diameters, striking lines and indispensable quality features.

The Lagunare range of divers watches is made for operation in rugged work conditions, both civil and military.





INCURSORE

Glycine's first real oversize watch triggered the market trend towards big time keepers. The word Incursore means 'intruder' and intrusion is what this watch produced in many countries. With diameters of 44 to 48 mm, strikingly strong-looking steel cases, giant steel crowns and big dials, this new watch generation forced its way into the watch market and created a new trend. Their functionality and style live up to the modern criteria for industrial design, while their technical performance matches all expectations for military and civil use.





COMBAT

Since the early 60s, Glycine has served the market with this line of sturdy and captivating watches, made for exacting conditions of wear and use. The precise automatic and chronograph movements are housed in a high-grade steel case of rugged construction, offering excellent value for money. Combat watches stand out for their classic design, enduring strength and reliability. All through the years, this line of watches has enjoyed unbroken popularity in military and sport circles.





SERVICE

THE COMMITMENT TO ACHIEVEMENT

Widespread and reliable after-sale service remains an important factor in the company's growth, and Glycine takes utmost care to provide impeccable performance in this field. Offering excellent value at reasonable prices is an important part of Glycine's philosophy. The company's strong foundation, coupled with its emphasis on rugged and reliable products, makes Glycine a respected name in today's Swiss watchmaking





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